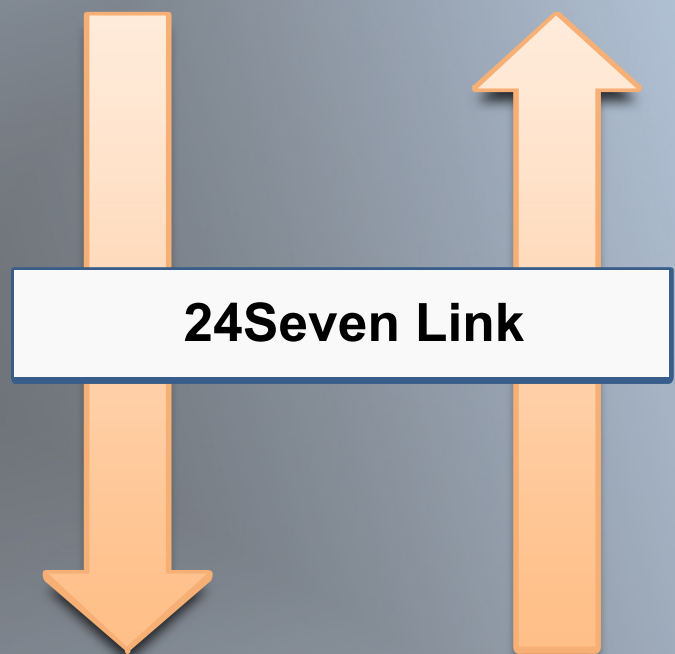# Microsoft Dynamics Retail Management System Integration

Integration Features

- Uploads product related data such as product images, description, prices and other fulfillment data to single or multiple store.

- Auto-uploads tracking information to the web store

- Downloads customer orders to process further to eCommerce store

- Supports standard and matrix products

- A Separate product category can be done on the basis of manufacturer, brand and theme

- Multiple product prices can be set for B2B and B2C customers

- No need to manually repeat the data entry

- Streamlines both the business processes

- Builds customer loyalty

- Reduces additional cost of managing both the platforms individually

- 24Seven Link, the web integrator, controls how and where the product information appears on the web store

- The scheduler can be set to update product information on a timely basis, which maintains updated information to a minute level accuracy

- Omni-channel approach manages data on multiple point-of-sale systems

Product information of Microsoft Dynamics RMS

24Seven Link

24Seven Cart Web Store

Overview of MS Retail Management System Integration

The integration of 24Seven Cart and Microsoft Dynamics RMS offers retailers a way to manage their RMS enabled point-of-sales store with their web store simultaneously. It also helps in managing the product, inventory, customers' order and payment related information on both the platform.

This secured and seamless integration uses 24Seven Link as a web integrator to share and transfer information on both the technology platforms. The information on both the platforms are in sync with each other via this 24Seven Link. The information on inventories, products and the related categories shown at the RMS point of sale systems gets uploaded into the same categories displayed in the web store.

Conversely, information about the customers' order, payment information and their shipping information are downloaded into Microsoft RMS enabled POS. The admin panel of 24Seven Cart lets the retailers to manage catalog, create and edit products, their product descriptions, ratings and reviews, related products and personalization feature.

For more information contact sales@24sevencart.com **or call 1-877-294-8739**